Carbon Arc Launches MCP Server to General Availability, Powering the Next Generation of AI-Driven Insight

Premium Data Now Accessible to All – Built for the Agent Economy

NEW YORK, NY – November 3, 2025 – Carbon Arc today unveiled its Model Context Protocol (MCP) Server, a major step toward frictionless data intelligence. The MCP Server empowers companies and individuals to connect LLMs and agents directly to Carbon Arc's extensive data stack, unlocking real-time insights without the barriers of complex infrastructure or deep technical expertise.

This launch tackles one of the biggest challenges in data accessibility—the dependence on complex tooling and specialized teams to derive insights from data. With Carbon Arc's MCP Server and an LLM, users can now engage directly with the Carbon Arc data stack in natural language and get answers in seconds—all fully contextualized.

MCP Server is Built for All

First introduced by Anthropic in November 2024, MCP was designed to create a standard for connecting agents and LLMs. Much like the USB-C port revolutionized how devices connect, MCP establishes a universal interface for AI systems to seamlessly integrate with external data and applications – without the need for custom, complex configuration. Across the broader environment, MCP delivers broad benefits to users and developers alike:

- **Developers**: MCP reduces development time and complexity when building, or integrating with, an AI application or agent.

- **AI applications or agents**: MCP provides access to a variety of data sources, tools and apps which will enhance capabilities and improve the end-user experience.

- **End-users**: MCP results in more capable AI applications or agents which can access data and take actions on your behalf when necessary.

Next-Generation Capabilities for a Smarter Data Experience

Carbon Arc's MCP Server delivers a more intuitive way to interact with the Carbon Arc data stack:

Search and discovery: Users can explore Carbon Arc's extensive entity and insight catalog through conversational queries, instantly identifying relevant data assets without manual searches or technical documentation.

Intelligent Framework Generation: The MCP Server automatically translates business questions into structured analytical frameworks, converting natural language queries like "Show me Walmart's card spend trends" into precise data requests with appropriate filters, aggregations, and time periods.

Seamless Integration: The MCP Server connects directly to AI agents and LLMs, requiring minimal configuration or technical setup for end users.

Built for the AI Economy

Carbon Arc's MCP Server represents a new paradigm for data consumption, designed specifically for AI-native work patterns:

- **Conversational Analytics:** Transform complex data queries into natural dialogue—ask follow-up questions, refine analysis, and explore tangential insights without restarting your workflow.

- **Automated Report Generation:** Have an AI assistant create comprehensive reports with charts, tables, and insights by pulling data dynamically as they write, producing deliverables in minutes instead of hours.

- **Multi-Source Synthesis:** Seamlessly blend Carbon Arc data with web research, document analysis, and other AI capabilities to answer sophisticated questions that require diverse information sources.

- **Iterative Exploration:** Continuously refine analysis through dialogue—if initial results spark new questions, instantly pivot to explore different angles, time periods, or data assets.

- **No Learning Curve:** Access institutional-grade data with the same ease as asking for weather forecasts or sports scores.

Diverse Applications Across Industries

The MCP Server unlocks data insights for professionals at every scale:

- **Investment Research Teams** can rapidly assess sector trends and test investment theses by synthesizing multiple data sources in a conversational experience.

- **Small and Medium-Sized Businesses** can understand local market conditions and competitive dynamics, identify growth and expansion opportunities, and access institutional-quality insights previously available only to large enterprises.

- **Consultants** can deliver faster client insights by accessing premium data during engagements, build data-driven recommendations by querying diverse sources, and enhance deliverables with stronger market intelligence – all without technical data teams or lengthy procurement processes.

- **Corporate Strategy Professionals** can evaluate market and growth opportunities and assess competitive landscapes with granular market insights.

This launch represents a significant advancement in how alternative data is accessed and consumed in the AI era —where insights are as accessible as conversation.

About Carbon Arc Corporation

Carbon Arc operates an on-demand insights exchange platform that provides financial professionals, corporate strategists, consultants, and marketers with access to data assets through API-first technology. The company specializes in democratizing access to premium data sources through consumption-based pricing models.

Learn more at www.carbonarc.co